



MANSMITH AND FIELDS, INC.
Helping your marketing and sales teams soar!

2017 MANSMITH PROGRAM SCHEDULE

We've revved up with NEW! And bigger programs this year because your Mansmith Mentors know you have always wanted to make that bold move for your brands, companies, and in your career.

OCTOBER

- 17-18** 18th Strategic Marketing 24: MBA Analytical Tools by Chiqui Escareal-Go
- 24-25** 7th Power Tools: Loyalty Programs that Soar by Frances Yu

NOVEMBER

- 7-8** Channel Management by Emilio Macasaet III
- 9-10** 26th Negotiation Strategies and Secrets by Rowen Untivero
- 16-17** 2nd Challenger Marketing: Attacking the Leaders of the Industry by Edwin Totanes
- 21-22** 72nd Fundamentals of Marketing for New Marketing and Non-Marketing Professional by Chiqui Escareal-Go
- 22-23** 98th Josiah Go Marketing Strategy and Plans, version 2.0
- 23-24** 2nd Beyond Advertising: The Brand as Experience by Frances Yu
- 28-29** 18th Digital Marketing Plan by Donald Lim

DECEMBER

- 5-6** 41st Marketing and Sales Implementation by Chiqui Escareal-Go
- 11-12** 68th From Selling to Managing by Rowen Untivero

INVESTMENT RATES

2-day Seminars

Best Buy Rate	If paid 5 weeks before the seminar	P12,888 + VAT
Early Bird Rate	If paid 3-4 weeks before the seminar	P13,888 + VAT
Regular Rate	If paid 1-2 weeks before the seminar	P14,888 + VAT
On-site Rate	If paid on the days of the seminar	P15,888 + VAT

1-day Seminars

Best Buy Rate	If paid 5 weeks before the seminar	P8,888 + VAT
Early Bird Rate	If paid 3-4 weeks before the seminar	P9,888 + VAT
Regular Rate	If paid 1-2 weeks before the seminar	P10,888 + VAT
On-site Rate	If paid on the days of the seminar	P11,888 + VAT

***Additional P1,000 for seminars by Mansmith Chairman, Josiah Go**

SPECIAL OFFERS

2ND PARTICIPANT RATE

(Send 2 or more participants and the 2nd participant registers at P9,888 + VAT only;
P10,888 + VAT for seminars by Josiah Go)

5 + 1 FREE OF CHARGE

(Register 5 and get 1 complimentary seat)

Our seminars are conveniently held in the CBDs of Makati and Ortigas

Visit www.mansmith.net for full course outlines and registration form

Email: info@mansmith.net | Telefax: (02) 584-5858 | Mobile: (+63) 917-627-1888

Learning Partners:

